



FUNDRAISING EVENT DESCRIPTION

Change Jar Competition –

This is a great school-wide fundraiser for your child's school to participate in! All you need is a large plastic water container (a 5-gallon water bottle works well) marked with three lines; each line approximately 2" apart. Each line represents a prize that all of the students will receive if they donate enough change to reach that line during a specified time frame (one to two weeks). Send home fliers with the students explaining that they are participating in a change jar competition to raise funds for Heart Heroes in honor of CHD awareness week.

Schools (especially elementary schools) are usually very willing to participate in these types of fundraisers as they can be a great way to work towards a positive goal and have a little fun at the same time. Make sure you talk to the school and give them plenty of time to get everything approved by the school board if needed.

The best prizes are simple things that don't require a lot of money to provide and are easy for the school to execute:

- No Homework Day
- Pajama Day
- Dress like a Superhero Day
- Movie and Popcorn Day

This competition could also be modified so that each classroom or grade in the participating school raises as much money as they can for the specified time, and the classroom or grade that raises the most money wins a prize.