



FUNDRAISING EVENT DESCRIPTION

Heart Heroes Change Jar/ Round-up (at local grocery and retail stores) – Talk to the manager at your favorite grocery or department store and see if they will hold a “Receipt Round-Up” week or weekend event, where customers have the option to round their total purchase up to the nearest dollar, with the rounded-up amount donated back to Heart Heroes! (For instance, if the total amount including tax was \$4.75, then the customer could round their total to \$5.00. The rounded-up amount of \$0.25 would then be donated to Heart Heroes.)

Alternatively, hold a Change Jar week or weekend event, with a small Change Jar at every register in the store, and/ or a volunteer at the doors accepting donations (SA Red Bucket –style).