



SPONSORSHIP OPPORTUNITIES

PRE-EVENT	MARQUEE \$10,000	LOCAL PRESENTING \$5,000	CRUSADER \$2,500	SUPERHERO \$1,000	HERO \$500	ACTIVITY SIDEKICK \$300
• Custom social media graphic	★	★	★	★	★	
• Company logo(s) shared on social media platforms - minimum	4	3	2	1		
• Company logo/link on run event page website (*company name)	★	★	★	★*		
• Company logo/link in event emails and media release	★	★				
• Premier recognition on website, marketing materials & registration platform	★					
• Commemorative sponsor gift	★					
DAY-OF						
• Vendor space provided (including table & chairs, sponsor must provide tent)	★	★	★	★	★	★
• Distribution of company-provided marketing materials in run bags	★	★	★	★	★	★
• FREE run registrations with run cape, finisher's medal & bag	15	8	4	2	1	
• Company logo on sponsor banner	★	★	★			
• Speaking opportunity at event or via video	★					
• Company logo on day-of schedule, map	★					
POST-EVENT						
• Company logo and link in post-event email & social media shout-out	★	★	★			
• Calendar-year presenting sponsor recognition on Heart Heroes website	★	★				

• Please remit payment within 30 days of signing agreement. • Nonprofit rate (50%) for Hero and Sidekick levels for NPOs with annual budget under \$500,000



SPONSORSHIP AGREEMENT

All fields are required // Please Sign & Make Payment at www.SuperheroHeartRun.com

Company Name: _____

Contact Name / Title: _____

Address: _____

Email : _____ Website: _____

Phone: _____ Run City: _____

- MARQUEE SPONSOR - \$10,000**
- LOCAL PRESENTING SPONSOR - \$5,000**
- CRUSADER SPONSOR -\$2,500**
- SUPERHERO SPONSOR - \$1,000**
- HERO SPONSOR - \$500**
- SIDEKICK/ACTIVITY SPONSOR - \$300**

Nonprofit rate (50%) for Hero and Sidekick levels for NPOs with annual budget under \$500,000 • In-kind sponsorships available for Superhero, Hero & Sidekick levels

Will you be using the included 10x10' booth space? **YES NO**
If yes, what family-friendly activity will you provide?

Are you donating a raffle or prize item? **YES NO**
If yes, please list item(s):

How will you submit payment for your sponsorship?
MAIL A CHECK TO HEART HEROES - OR -
SECURE PAYMENT THROUGH PYPAL

Will you be including promotional materials in the run bags?
YES NO

By signing below, you verify you are an authorized representative of the sponsoring company and understand you are entering into an agreement with Heart Heroes, Inc. for sponsorship of the Superhero Heart Run. Please remit nonrefundable payment within 30 days of submitting this form. Payment must be received before sponsorship benefits commence, unless other arrangements are made with Heart Heroes. If logo inclusion is part of your sponsorship package, please email company logo image file(s) as soon as possible for inclusion in marketing campaigns, along with any brand requirements/specs. Superhero Heart Run, Heart Heroes and partnering organizations are not liable for any damages or injuries that occur at the run. **All run participants must register for the run and sign a liability waiver.** The Superhero Heart Run continues to monitor the ongoing Coronavirus/COVID-19 situation to make the best decision for the health and safety of our participants, staff and volunteers. If the scheduled event is unable to take place due to the health crisis or any other situation out of our control, the event will shift to a virtual event and all sponsorship benefits will convert to virtual benefits.

Signature _____

Date _____