



## INITIAL DONATION SOLICITATION EMAIL EXAMPLE

Dear **[INSERT NAME]**,

I'm reaching out because I'm on a mission to “**Save the Day for Congenital Heart Disease (CHD)**”—and I need your help.

Since 2013, the **Superhero Heart Run** has provided support to children and families affected by CHD—the most common birth defect in the world. The funds raised make a direct and lasting impact on the **#1in100** children born with this condition.

**[INSERT A SHORT PERSONAL STORY: Your Heart Hero's name, your CHD journey, or your reason for participating.]**

By supporting my fundraising efforts, you're helping provide hope, resources, and superhero strength to families fighting this lifelong battle. You can make a difference by donating to my personal or team page at:

**[INSERT FUNDRAISING LINK]**

Prefer to give by mail? You can also send a check (with my name or team name in the memo) to:

Heart Heroes, Inc.  
220 N. 89<sup>th</sup> Street, Ste. 203  
Omaha, NE 68114

Thank you for being a hero to kids with CHD!

With gratitude,  
**[INSERT YOUR NAME]**

P.S. Many employers offer matching gift programs—please consider checking with yours to double the impact of your donation!

*Heart Heroes, Inc. is a 501(c)(3) nonprofit organization. Tax ID: 45-4438001.*



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